



THE FLAGSHIP PRODUCT

ALL IN ONE MULTI PURPOSE SPRINKLER MASALA



Available in 70g Retail & 700g HoReCa Pack

Perfect Seasoning For:

- Chhas (Buttermilk)
- Sandwich
- All Chats
- Bhel Sev Puri Sukha Puri
- Ragda Patties
- Dahi Vada
- Aloo Tikki
- Paneer Tikka
- Kababs
- Frankie
- Pakoda
- Kulcha
- French Fries
- Raita
- Fruit Dish
- Salads
- Masala Papad/Papad Churi
- Chakhana etc.



Buttermilk



Sandwich



Bhel/Sev/Sukha Puri



Dahi Bhalla/Wada



Raita



Frankie/Wraps



Tandoori Tikkas



Pakoda



Fruit Dish



Juices/Beverages



PRODUCT RANGE



Iconic Spice Blends

- All In One Sprinkler
- Masala Pav Sprinkler
- Garam Masala
- Tea Masala
- Pav Bhaji Masala
- Biryani Masala
- Chat Masala
- Fruit Chat Masala
- Kitchenking Masala
- Sambhar Masala
- Chhole Masala
- Rajma Masala
- Pani Puri Masala
- Misal Masala
- Frankie Masala
- Paneer Tikka Masala
- Soya Chaap Masala
- Mushroom Masala
- Madras Curry Powder

Seasonings & Herbs

- Peri Peri Masala
- Pizza/Pasta (Oregano) Seasoning
- Noodles Masala
- Cheese Powder
 Seasoning
- Chilli Flakes
- Oregano
- Tomato Powder
- Onion Powder
- Garlic Powder
- Crunchy Garlic Granules
- Himalayan Pink Salt

Pure Spice Powders

- Cardamom PowderStar Anise Powder
- Clove Powder
- Nutmeg Powder
- Mace Powder
- Cinnamon Powder
- Anardana Powder
- Cumin Powder
- Fennel Powder
- Black Pepper Powder
- White Pepper Powder
- Dry Ginger Powder
- Dried Mango Powder
- Kashmiri Chilli Powder
- Red Chilli Powder
- Yellow Chilli Powder
- Turmeric Powder
- Coriander Powder

Other Specialities

- Saffron
- Kasoori Methi
- Hing Powder
- Udad Papad
- Range of Whole Spices
- Isabgol (Psyllium Husk)

Available in Retail (50g/100g) & Horeca Institutional (200g/500g/1kg) packs. Connect us for the Price Catalogue, Schemes & Offers.

Entire range available in Jain & Regular formulation

HORECA DISPLAY COUNTER KITS

OPTION is proud to introduce a first-of-its-kind concept for HoReCa food services in India, offering uniquely designed combo sets for display counters and dining tables. Whether it's an Indian or Italian cuisine counter, or even a simple buttermilk counter, OPTION provides exquisitely crafted customized combo sets in elegant trays, enhancing the visual appeal of any presentation.





GIFTING SOLUTIONS

OPTION offers a memorable experience you are remembered for with its premium, customized gifting solutions tailored for both social and corporate occasions. Discover our signature spice blends, presented in regal metallic tins and elegantly packaged in luxurious, handcrafted boxes.

PRIVATE LABEL SOLUTIONS/BULK

Your brand, empowered by our manufacturing expertise.

OPTION's range of products is also available under white label or private label offerings. We provide a variety of packaging options, including pouches, PET jars, sprinkler bottles, metallic tins, duplex monocartons, and more.

For bulk orders, we offer packaging solutions in sizes of 20kg, 25kg, and 50kg, available in PP bags or export-grade paper bags with liners.





Let the culinary celebrations begin!

AVAILABLE AT

OptionMasala.com



ALSO AVAILABLE AT RETAIL STORES

For Trade Enquiries, Contact:

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